

# STRAIT STYLING

## Strait Therapy

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*ASK Education for Hairdressers represents our belief in the power of knowledge to shape futures.*

*By using the latest learning tools we equip our partners with all the necessary technical and business skills they need for professional hairdressing success.*

*So, every single day we inspire, unlock potential and nurture personal growth.*



## Strait Therapy

Strait Therapy is an innovative thermal straightening system from Schwarzkopf Professional, combining specialist tools and tailored, high quality products.

The result: silky-smooth, shimmering, long-lasting straight hair that is easy to style!

### BENEFITS

#### Protect

- Strait Therapy Protection Balancer
- Unique preparation stage

#### Strait

- Strait Therapy Straightening Cream
- Thermo bonding smoothing phase

#### Fix

- Strait Therapy Neutralizing Milk
- Stabilises and fixes hair into place

#### Treat

- Strait Therapy Treatment
- Intensive conditioning, gloss sealing



## Protection Balancer

- Pre-treatment spray
- Balances porosity
- Even, consistent results



## Straightening Cream

- Silk protein complex
- Ultimate shine
- Suitable for most hair types

### 3 STRENGTHS

- 0 Resistant very curly hair
- 1 Normal hair/Natural/resistant coloured hair
- 2 Coloured hair



## Neutralizing Milk

Strait Therapy Neutralizing Milk fixes the hair for a perfect, straight result.



## Treatment

- Intensive conditioning
- Vitamin restructure complex
- Hair is stronger and healthier
- Suitable for use at home and in-salon